

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Boulevard - Suite #1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309460-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Steve Kopicki	WXYZ National	National

Advertiser	Product	Estimate Number
Protect MI Vote	Protect MI Vote No on Cas	304

Flight Dates	Order #	Alt Order #
08/29/12 - 09/03/12	309460	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/12	09/02/12	5am News M-F	5-6am M-F	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ W 08/29/12 5:21 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
3 WXYZ Th 08/30/12 5:29 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
1 WXYZ F 08/31/12 5:38 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
2	08/29/12	09/02/12	M-F 7-9am	7-9am M-F	--WTF--	:30	6	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 6 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ W 08/29/12 7:29 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
1 WXYZ W 08/29/12 8:29 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
6 WXYZ Th 08/30/12 7:55 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
2 WXYZ Th 08/30/12 8:49 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
5 WXYZ F 08/31/12 7:48 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
3 WXYZ F 08/31/12 8:53 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
3	08/29/12	09/02/12	M-F 12-1pm	12-1pm	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ W 08/29/12 12:41 PM M-F 12-1pm 12-1pm :30 2012PMI V001 \$1,000.00 NM									
1 WXYZ Th 08/30/12 12:13 PM M-F 12-1pm 12-1pm :30 2012PMI V001 \$1,000.00 NM									
2 WXYZ F 08/31/12 12:28 PM M-F 12-1pm 12-1pm :30 2012PMI V001 \$1,000.00 NM									



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309460-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Protect MI Vote	Protect MI Vote No on Cas	304	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/29/12	09/02/12	Dr. Oz	4-5pm M-F	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 08/29/12 4:31 PM Dr. Oz 4-5pm M-F :30 2012PMI V001 \$1,200.00 NM									
2 WXYZ Th 08/30/12 4:39 PM Dr. Oz 4-5pm M-F :30 2012PMI V001 \$1,200.00 NM									
3 WXYZ F 08/31/12 4:21 PM Dr. Oz 4-5pm M-F :30 2012PMI V001 \$1,200.00 NM									
5	08/29/12	09/02/12	M-F 7-730p	7-730pm M-F	--WTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ W 08/29/12 7:14 PM M-F 7-730p 7-730pm M-F :30 2012PMI V001 \$2,000.00 NM									
2 WXYZ Th 08/30/12 M-F 7-730p 7-730pm M-F :00 <del>\$2,000.00</del> NM									
Unresolved									
1 WXYZ F 08/31/12 7:25 PM M-F 7-730p 7-730pm M-F :30 2012PMI V001 \$2,000.00 NM									
6	08/29/12	09/02/12	11pm Action News Updat	11-1135pm M-Sun	--WTFSS	:30	4	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTFSS 4 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ W 08/29/12 11:41 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM									
1 WXYZ Th 08/30/12 11:48 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM									
3 WXYZ F 08/31/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM									
2 WXYZ Su 09/02/12 11:21 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM									
7	08/30/12	08/30/12	Lions Pre-Season Footba	7-11pm	---T---	:30	2	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---T--- 2 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 08/30/12 8:43 PM Lions Pre-Season Football 7-11pm :30 2012PMI V001 \$8,500.00 NM									
2 WXYZ Th 08/30/12 9:33 PM Lions Pre-Season Football 7-11pm :30 2012PMI V001 \$8,500.00 NM									
8	09/01/12	09/01/12	Lions Football Encore	11a-3p	-----S-	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 09/01/12 1:41 PM Lions Football Encore 11a-3p :30 2012PMI V001 \$0.00 NM									
1 WXYZ Sa 09/01/12 2:31 PM Lions Football Encore 11a-3p :30 2012PMI V001 \$0.00 NM									
9	09/03/12	09/03/12	5am News M-F	5-6am M-F	M-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 09/03/12 5:11 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									
1 WXYZ M 09/03/12 5:55 AM 5am News M-F 5-6am M-F :30 2012PMI V001 \$700.00 NM									



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Advertiser	Product	Estimate Number	
Protect MI Vote	Protect MI Vote No on Cas	304	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/03/12	09/03/12	M-F 7-9am	7-9am M-F	M-----	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/03/12 7:25 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM 2 WXYZ M 09/03/12 7:55 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM 3 WXYZ M 09/03/12 8:36 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM 4 WXYZ M 09/03/12 8:59 AM M-F 7-9am 7-9am M-F :30 2012PMI V001 \$1,600.00 NM									
11	09/03/12	09/03/12	M-F 12-1pm	12-1pm	M-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/03/12 12:10 PM M-F 12-1pm 12-1pm :30 2012PMI V001 \$1,000.00 NM 2 WXYZ M 09/03/12 12:28 PM M-F 12-1pm 12-1pm :30 2012PMI V001 \$1,000.00 NM									
12	09/03/12	09/03/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/03/12 7:11 PM M-F 7-730p 7-730pm M-F :30 2012PMI V001 \$2,000.00 NM									
13	09/03/12	09/03/12	11pm Action News Updat	11-1135pm M-Sun	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/03/12 11:10 PM 11pm Action News Update 11-1135pm M-Sun :30 2012PMI V001 \$4,000.00 NM									

Total Spots **35** Gross Total **\$71,100.00**

## Payment Terms 30 Days

Agency Commission **\$10,665.00**  
Net Amount Due **\$60,435.00**